JONATHAN CHOI RUBENSTEIN

425 E. Washington St., Ann Arbor, MI 48104

(201) 245-3795 / jonruby@umich.edu http://jonruby.wixsite.com/rubensteinportfolio

EDUCATION

The University of Michigan

Class of 2018

College of Literature, Science, and the Arts

James B. Angell Scholar

Cumulative GPA: 3.90 / GPA within Major: 4.00

Major: Organizational Studies

• A highly selective, interdisciplinary program in the social sciences with a focus on leadership and management within organizations

Minor: Writing

- An intensive program featuring multimodal projects, professional writing, and creative work <u>Barger Leadership Institute (BLI), Senior Fellow</u>
- Nominated by faculty member to join this select community dedicated to developing leadership through experiential learning beyond the classroom
- Senior Fellow provide peer advising to BLI Fellows, lead all Marketing and Communications efforts including the Weekly Newsletter and social media, and assist in BLI events and programs

EXTRACURRICULAR WORK

Broadcast Journalism

- Big Ten Network (BTN) Student U Crew Member partake in the production of nationally broadcasted sporting events on BTN, including as talent, camera operator, and tech director
- WOLV-TV Co-Producer anchor and writer for *Sportsnite*, a weekly studio show about U-M sports *Michigan Men's Basketball*
- Student Manager (2014-15 season, 2015-16 season) Worked on-court with players and coaches during practices, and assisted in all gameday operations, including facilitating warm-up drills, filming games, coding video, recording statistics, and giving tours to recruits
- Walk-On Practice Player (2014-15 season, 2015-16 season) Called up to play Point Guard on Scout Team midway through each of my two seasons with program. Participated in all team activities and played in Michigan Basketball game vs. Rutgers on March 7, 2015

WORK AND OTHER EXPERIENCE

• Sales/Merchandising Intern, Touch of Modern

San Francisco, CA

Summer 2017

- Touch of Modern is a members only, start-up ecommerce company with over 15 million subscribers and over \$100 million in annual sales
- Created Rewards Program proposal, sourced products, organized and implemented themed sale events, analyzed sales data, and tested products
- Sports Department Intern, WCVB-TV (ABC Boston)

Boston, MA

- Compiled content for highlight packages and aided reporters in the field, including at press conferences for Celtics and Patriots

Summer 2016

- Based on internship blog, selected to present at University of Michigan Internship Forum
- Ann Arbor Rec. and Ed. 4th-5th Grade Basketball Coach

Fall 2015-Winter 2017

• Ramapo Country Day Camp Counselor

Summer 2014, 2015, 2016

The Montclair Kimberley Academy (MKA)

Montclair, NJ

Cum Laude Society

- Class of 2014
- Mac Vicar Prize for "outstanding personal character, leadership, and good citizenship"
- Super Essex Conference 2013 Teammate of the Year Award